

Welcome to THE COLLECTIVE 2024

THE
AUSTRALIAN
BOOK
CONNECTION
SO MUCH MORE THAN INK ON PAPER

Hello Industry Colleagues

THE COLLECTIVE is our innovative print run of Boxed Greeting Card Sets and 1,000-piece Jigsaw Puzzles. Join with kindred cultural institutions to print your branded merchandise together.

Our unique approach allows you to order practical quantities and enjoy significant cost savings without carrying excess stock.

Don't miss your opportunity to join **THE COLLECTIVE 2024**.

KEY DATES

Confirm your order by **Monday 15 April**. Supply final files **Friday 3 May**. Approve proofs **Friday 14 June**. Product delivery **end October 2024**.

For more information, contact carolyn@bookconn.com.au



1,000 PIECE
JIGSAW PUZZLE

Boxed Card Sets

Product includes

- 12 cards printed 4c x 0c on high quality art-board (gloss or matt laminated)
- 12 plain envelopes
- High quality presentation box printed 4c x 0c with fold-over magnetic closing lid (gloss or matt laminated)
- Finished box 187mm x 147mm x 50mm
- Weight 510gm

Artwork

- We supply templates

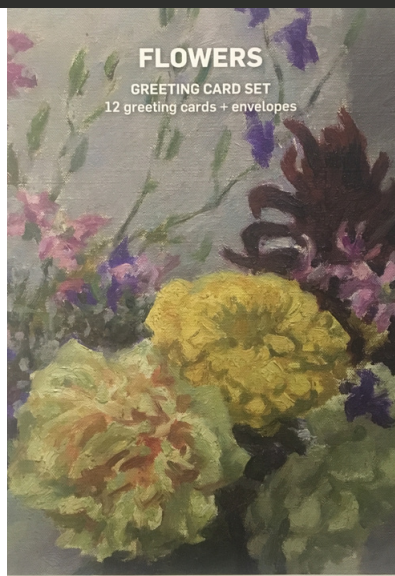
You Select & Design

- 12 different images (or multiples of 2, 3, 4 or 6)
- Box outer adding your brand and bar code
- Card front and back

Quantities - choose from

- 250, 500, 750 or 1,000 units per design

For COLLECTIVE pricing, [contact us.](#)



Jigsaw Puzzles - 1,000 Piece

Product includes

- 1,000 piece Jigsaw - 4c x 0c - 736mm x 584mm - gloss finish
- Presentation Box - 4c x 0c - 345mm x 220mm x 45mm - gloss finish
- Weight 770gm

Artwork

- We supply templates

You Select & Design

- Jigsaw image
- Presentation box adding your brand and bar code

Quantities - choose from

- 250, 500, 750 or 1,000 units per design

For COLLECTIVE pricing, [contact us.](#)



Claude Monet

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Design Support

Should you require design assistance to create your product, the following rates apply based on full brief supplied:

- Jigsaw - Outer box and jigsaw \$450 + GST
- Boxed Card Set - 12 individual cards + outer box \$850 + GST per set

Join THE COLLECTIVE 2024

THE COLLECTIVE is for cultural institutions great and small.

Recent participants include:

Readings Book Shop
Christchurch Art Gallery
National Museum of Australia
National Archives of Australia
National Gallery of Australia
Rockhampton Museum of Art
Ken Done Art Gallery
Mornington Peninsula Art Gallery

Hervey Bay Regional Gallery
The Lume
Art Gallery of South Australia
Queensland Art Gallery/Gallery of Modern Art
Museum of Contemporary Art Australia
Dots by Donna - (Independent artist)



For pricing and product samples contact

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